

PRSSA Meeting Minutes 2/3/2010

- I. Intro
 - a. Opportunities-Events with PRSSA National
 - b. National Assembly-Austin, TX-hotel and registration are paid for
 - c. PRSSA Regional Activity-Feb. 25-26 Tulsa, OK. Deadline Feb. 3
- II. Membership
 - a. Associate Member-allows you to attend all meetings
 - b. Chapter Member-allows you to attend all meetings, socials and special workshops
 - c. National Members-allows you to attend all meetings, socials, special workshops, gives access to PRSSA national website and opportunities, and opportunity to attend national conference
- III. Officer introduction
 - a. Ashley-President
 - b. Katie-Ram PR
 - c. Sarah-Vice President
 - d. Diana-Communications Director
 - e. Angela-Webmaster
 - f. Heather-PRSA Liaison
 - g. Jasmine-Secretary
 - h. Derek- Treasure
 - i. Ask officers questions about their positions as elections will be in March
- IV. Ram PR
 - a. Great way to build portfolio
 - b. 3 Clients: Local Band 2013, Pizza Cashbah, and Gailer Spiritual Center

- V. Progress
 - a. Great way to build portfolio
 - b. Always looking to add more articles-See Diana for more information
- VI. Mentorship Program
 - a. Sign up with what interest are, we will then match you with someone in your working interest
 - b. Relationship building and networking
- VII. Upcoming workshop
 - a. Portfolio
 - b. Resumes
 - c. Speed Networking
 - d. Look out for more details in future meetings-Have to be a CHAPTER member to attend these workshops!
- VIII. PRSA
 - a. New professional advisors on their way
 - b. Mentorship-very important
 - c. Shadow day-March 17, 2010
 - 1. 9:00-4:00
 - 2. Shadow a working PR professional-great opportunity!
 - d. Engage '10-Sept. 25- pitching tips, media relations, etc...
 - e. Treat a student to Lunch
 - 1. Feb. 17, 2010 11:20-1:30
- IX. Next meeting: Feb. 17, 2010-7:00pm in Clark C252