

**SPCM 200 Spring 2010 Course Schedule**  
**Monday, Wednesday, and Friday (50 minutes)**

Instructor: \_\_\_\_\_ Office/Hours: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone #: \_\_\_\_\_

Class Materials: Cindy L. Griffin, *Invitation to Public Speaking*, 3<sup>rd</sup> ed. (Boston: Wadsworth, Cengage 2009)

Karrin Anderson, *Speech Coursebook*, 5<sup>th</sup> ed. (Mason, OH: Cengage Learning, 2009)

Note: The complete syllabus, reading, and assignment information is in your *Speech Coursebook*. What follows is a general course schedule. Consult your instructor for specific assignment due dates.

NOTE: The *Speech Coursebook* has a few errors in the sections that outline which textbook chapters correspond with each unit. Please consult this course schedule for accurate unit reading assignments.

<i>Unit</i>	<i>Date</i>	<i>Activities</i>	<i>Readings</i>	
Introduction to Speaking	1/20	Course overview. Assign Diagnostic Speech	coursebook: pp. 1-18	
	1/22	Unit one: discussion, activities, video	textbook: Ch. 1-3	
	1/25	Unit one: discussion, activities, video		
	1/27	Unit one: discussion, activities, video		
	1/29	<b>Speeches: Diagnostic</b>		
	2/01	<b>Speeches: Diagnostic</b>		
Informative Speaking	2/03	Unit two: Assign Informative Speech	coursebook: pp. 19-54	
	2/05	Unit two: discussion, activities, video	textbook: Ch. 4-7, 9-10, 12-14	
		2/08	Unit two: discussion, activities, video	
		2/10	Unit two: discussion, activities, video	
		2/12	Unit two: discussion, activities, video	
		2/15	<b>Speeches: Informative</b>	
	2/17	<b>Speeches: Informative</b>		
	2/19	<b>Speeches: Informative</b>		
	2/22	<b>Speeches: Informative</b>		
	2/24	<b>Speeches: Informative</b>		
Invitational Speaking	2/26	Unit three: Assign Invitational Speech	coursebook: pp. 55-72	
	3/01	Unit three: Invitational speaking	textbook: Ch. 11, 15	
	3/03	Unit three: Invitational speaking		
	3/05	<b>Invitational Dialogues</b>		
	3/08	<b>Invitational Dialogues</b>		
	3/10	<b>Invitational Dialogues</b>		
	3/12	<b>Invitational Dialogues</b>		
		3/15-3/19	<i>Spring Recess. No classes.</i>	
		3/22	<b>Invitational Dialogues</b>	<i>(W drop period ends)</i>
	3/24	<b>Invitational Dialogues</b>		
	3/26	Unit four: Assign Policy Speech	coursebook: pp. 73-102	
Persuasive Speaking	3/29	Unit four: discussion, activities, video	textbook: Ch. 8, 16-17	
	3/31	Unit four: discussion, activities, video		
	4/02	Unit four: discussion, activities, video		
	4/05	<b>Speeches: Policy</b>		
	4/07	<b>Speeches: Policy</b>		
	4/09	<b>Speeches: Policy</b>		
	4/12	<b>Speeches: Policy</b>		
	4/14	<b>Speeches: Policy</b>		
	4/16	<b>Speeches: Policy</b>		

<i>Unit</i>	<i>Date</i>	<i>Activities</i>	<i>Readings</i>
Ceremonial Speaking	4/19	<b>Speeches: Policy</b>	coursebook: 103-130 textbook: Ch. 18, review Ch. 11
	4/21	<b>Speeches: Policy;</b>	
	4/23	Assign Commemorative Speech	
	4/26	Unit five: discussion, activities, video	
	4/28	Unit five: discussion, activities, video	
	4/30	<b>Speeches: Commemorative</b>	
	5/03	<b>Speeches: Commemorative</b>	
	5/05	<b>Speeches: Commemorative</b>	
	5/07	Exam review; course evaluation	
<b>Final Exam</b>	<b>Monday, May 10, 7:00-9:00 a.m.</b> Consult your instructor for room location. All SPCM 200 students <u>must</u> take the final exam during the designated period.		

*Note on available textbook formats:*

In an effort to mitigate the burden of rising textbook prices, the Department of Communication Studies and the publisher for *Invitation to Public Speaking* have worked to make the text available in various formats, ranging in price: 1) Traditional textbooks may be purchased new and used in the university bookstore. 2) An electronic version of the text may be purchased in whole, in parts, or rented from the website < [www.cengagebrain.com](http://www.cengagebrain.com) >.

**Note: The *Speech Coursebook* contains an error in the invitational speech column of the grading scale. Please refer to this chart for the corrected information.**

Letter Grade	Informative	Invitational	Policy	Commemorative	Quizzes or Midterm Exam	Final Exam	Misc. (homework, participation activities)
A+	200	100	250	100	100	150	100
A	192	96	240	96	96	144	96
A-	186	93	233	93	93	140	93
B+	178	89	223	89	89	134	89
B	172	86	215	86	86	129	86
B-	166	83	208	83	83	125	83
C+	158	79	198	79	79	119	79
C	152	76	190	76	76	114	76
C-	146	73	183	73	73	110	73
D+	138	69	173	69	69	104	69
D	132	66	165	66	66	99	66
D-	126	63	158	63	63	95	63
F	118 and below	59 and below	148 and below	59 and below	59 and below	89 and below	59 and below