

**AEJMC**  
**Public Relations Division**  
**Call for Papers** (Revised February 2008)



**The Public Relations Division calls for research and teaching paper submissions** from both faculty and students for the August 2008 AEJMC national convention in Chicago. Submitters should carefully review the specific details and directions for the Public Relations Division as well as the general requirements contained in AEJMC's Uniform Paper Call at <http://www.aejmc.org/events/convention/papercall/index.php>. Please note that all papers must be submitted online and meet the specifications outlined in the AEJMC and PRD paper calls.

**DEADLINE: April 1**

**All papers must be submitted electronically by 11:59 p.m. Central time, April 1, via the AEJMC Web site**, accessed at [www.aejmc.org](http://www.aejmc.org). Papers submitted after this deadline will not be considered for the 2008 convention.

**SUBMISSION: Electronic**

**Research papers** should test, refine or expand public relations theory or practice; critically review issues relevant to public relations theory and research; or explore methods of effective public relations practice. **Teaching papers** should test, refine or expand principles or practices associated with public relations pedagogy.

Papers **MUST** be submitted electronically and must be in MSWord format. Papers can be no longer than 25 double-spaced pages of text, not counting references and figures – papers longer than the length requirement risk disqualification. Any recognized research method and citation style may be used. Works previously presented, published or submitted to another AEJMC division, are not eligible.

Papers employing all methods of inquiry are invited. Papers should include appropriate literature reviews, methodology, findings and discussion. Authors and co-authors must indicate their faculty or student status with their names and institutions **ONLY** when registering with the online submission system.

**Identifying information must not appear** anywhere in your electronic paper file. Be sure to remove properties from Word documents before submitting. For more instructions on how to remove properties and other identifying information, go to: <http://www.aejmc.org/events/convention/papercall/index.php>.

Student papers must be authored or coauthored by students only, and all student papers must have the word "Student" on the title page and in the running head. This designation is essential for student papers to be considered for a top paper award in the Student category.

**LIMIT: Two Papers Per Author**

No more than two papers may be submitted by any one author or co-author across the three PRD paper categories: (1) research (faculty and students), (2) student papers and (3) teaching. At least 10 AEJMC members, including four in the Public Relations Division, violated the two-paper rule last year. As a result, submissions will be more carefully monitored this year.

If it is found that one person is author and/or co-author of more than two submissions, all of the submissions will be disqualified.

It should also be noted that a paper should not be submitted to more than one division. Some violations of this rule have been detected subsequent to previous conventions. Should a multi-division submission be discovered, the paper will be disqualified.

At least one author of an accepted faculty paper must attend the convention to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented by someone else.

Top faculty, teaching, and student paper awards will be given at the convention in August.

**QUESTIONS: Contact Chairs**

Questions should be directed to either of the research co-chairs – Lois Boynton ([lboynton@email.unc.edu](mailto:lboynton@email.unc.edu)) and Julie O'Neil ([j.oneil@tcu.edu](mailto:j.oneil@tcu.edu)).

**Paper reviewers invited, too!**

For questions about teaching papers, contact Bojinka Bishop ([bishopb@ohio.edu](mailto:bishopb@ohio.edu)). Volunteers are also urged to contact the chairs about reviewing papers. Authors cannot review papers for categories in which they are submitting, but they are encouraged to review for other categories. Contact [lboynton@email.unc.edu](mailto:lboynton@email.unc.edu) or [j.oneil@tcu.edu](mailto:j.oneil@tcu.edu) to volunteer to review.

Updated 12/14/07